

## BRAND VALUES

### WE LOVE WHAT WE DO

- ▶ Our PAs shine during calls, proving they do make the difference

### NO "I" IN "TEAM"

- ▶ Supportive peers and management throughout

### OPEN AND HONEST

- ▶ No hidden prices, listen to calls to prove we're doing what we promise

### CUSTOMER FOCUSED

- ▶ We get to know our customers before we go live with their calls

### GOING THE EXTRA MILE

- ▶ Helping people in their business is what motivates us

